



2025 Annual Meeting of the Midwest Association of Core Directors (MWACD)

October 22-24, 2025

Madison, WI

Exhibitor Guide

Venue

The University of Wisconsin-Madison is the host of MWACD 2025. The meeting will take place at Memorial Union on the UW-Madison campus, 800 Langdon St, Madison, WI 53706.

Accommodation

Hotel rooms are available at [Graduate Hotel Madison](#) (601 Langdon St, Madison, WI 53703) as well as [DoubleTree Hilton Madison Downtown](#) (525 W. Johnson St., Madison, WI 53703).

Shipping Packages for the Meeting

If you need to ship packages to the meeting, please have them labeled accordingly to help the Memorial Union staff in locating exact items. Please include Vendor Name and Contact Person along with "MWACD 2025".

Please read the detailed venue document ([UW Shipping Instructions – MU](#)) and complete the shipping form. Email completed form to conferences@union.wisc.edu.

And ship to this address:

Memorial Union
800 Langdon Street
Madison, WI 53706

Packages can be received by Memorial Union up to 1 business day prior to the start of the conference (cannot be received earlier than October 21). The event team members can retrieve any packages upon arrival; however, exhibit table setup does not start until 8:30 am on Wednesday, October 22nd.

Arrival and Exhibit Table Setup

Exhibit table setup begins at 8:30 am on Wednesday, October 22nd. Respectfully, please refrain from entering the Great Hall prior to 8:30 am. All exhibitor tables will be clearly marked. Tables are 6 feet in length and will come with two chairs. If you require electrical power at your table, please submit an email with your table number and company name to conferences@union.wisc.edu by Friday, October 10th.

Lead Capture

Leads can be collected by scanning attendee badges using the meeting app on your personal or company phone.

To make it easier for attendees to connect with you, please display your exhibitor QR code prominently at your table. Attendees earn points by scanning your QR code—and even more points if they allow you to scan theirs—so this feature encourages interaction and lead sharing. Please note that your company’s information displayed in the Exhibitors section of the meeting app can be updated at any time by registered sponsor representatives through the Exhibitor Portal website.

Departure

This meeting will conclude at 12:30 pm on Friday, October 24th. The space is held until 4 pm.

Shipping Packages After the Meeting

Each vendor is responsible for printing and adhering return shipping labels. You must arrange for respective shipping companies to pick up your items from the loading dock no later than Saturday, October 25, 2025. All materials must be securely packed and ready for shipping. You may leave items in the meeting space, and the Memorial Union event staff will move them to the loading dock to pick up.

Parking

Please check with your hotel regarding overnight parking availability. There are some [campus](#) and [city of Madison](#) lots nearby for daily parking.

Agenda

Please check the conference site for an up-to-date meeting [agenda](#).

Exhibit Table Assignments

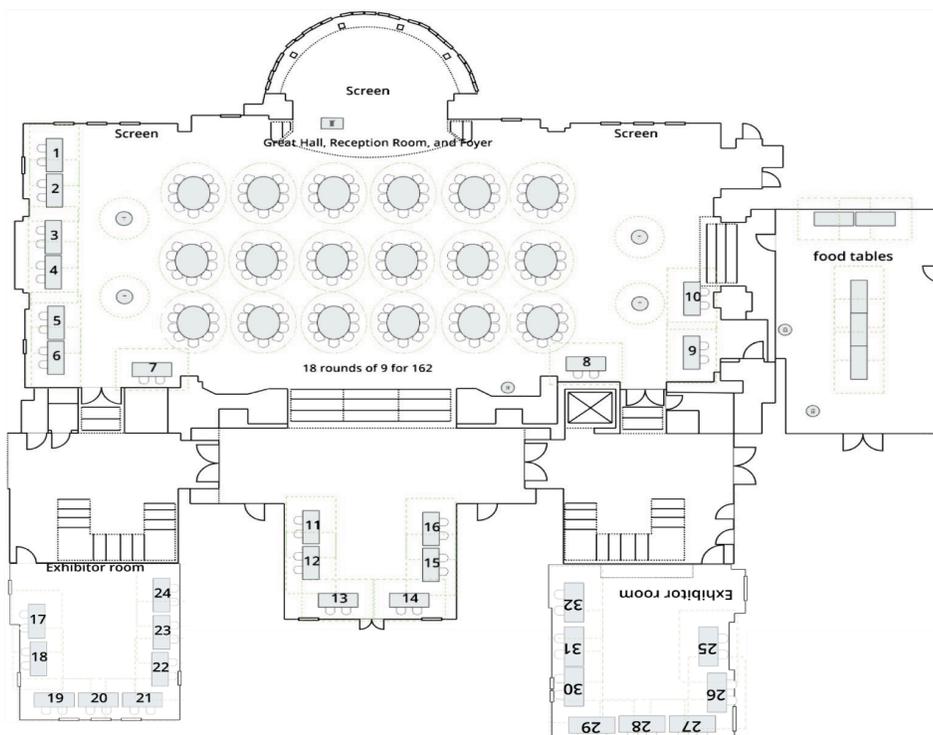


Exhibit Table	Exhibitor
1	Twist Bioscience
2	Eppendorf
3	Nabsys
4	Covaris
5	Fujifilm VisualSonics Inc
6	New England Biolabs
7	Illumina
8	Qiagen
9	Roche Sequencing & Life Sciences
10	Promega
11	Watchmaker Genomics
12	Becton, Dickinson and Company
13	Hamilton Company
14	Complete Genomics
15	MilliporeSigma
16	ibidi USA, Inc.
17	n6
18	Takara Bio, USA
19	ABRF
20	Agilent
21	Quantabio
22	INTEGRA Biosciences
23	EditCo Bio
24	Oxford Nanopore Technologies
25	10x Genomics
26	Proteintech Group
27	Specialty Underwriters
28	Integrated DNA Technologies
29	Beckman Coulter Life Sciences
30	Bruker Spacial Biology
31	Element Biosciences
32	Spectral Instruments Imaging

Contact

Please email oc@mwacd.org with any questions or concerns. For Memorial Union-specific questions, please contact conferences@union.wisc.edu and reference the **MWACD 2025 Annual Meeting**.

Thank you for sponsoring MWACD 2025!